

TPRS is being increasingly used in language schools, where communicative skills MUST be taught. In Japan, Vernon Lee and his wife, Natsumi, owners of Ohana-English, comment on how they view the future of their business using TPRS:

Ben -

Our first 30 days in our new business location, with a significantly higher overhead, have been interesting. I panicked at the beginning as we were faced with some out of the blue things that we just had to deal with. We handled them but they gave us more stress than we needed at the beginning. Through it all I thought that we would succeed.

Do you know why I never lost confidence? Well, because of your years of experience put down in your books! The method works! You perfected it in your classes and you should receive full credit for that. [Note from Ben - actually credit should go directly to Blaine Ray and Susan Gross].

We got out of our comfort zone and took a big gamble, but guess what? All of our fears melted away in the first 30 days. We got enough students to join our school to cover all expenses. I put everything I ever learned from the pros about getting those students into our classes. My confidence in the system (TPRS) convinced them to join us. It is just the beginning.

Your books will be used around the world. Soon, language schools around the world will understand that TPRS, properly done as expressed in your books, is the soundest business investment they can make in the future of their companies. Let my school be a testing ground for them. I'll prove to Japan that TPRS works.

Vernon Lee
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